

**Gavin Hinton, Marketing consultant**

Marketing professional and ideas man. Curious, creative and fun. I have experience of numerous business sectors, from hotels to horticulture, construction to cosmetics. Best-selling author of *The Seven Secrets of Good Marketing*.

**Sarah Dunstan, Web content editor and manager**

You can't be a master of all trades. However much you feel in control of the traditional aspects of your business, you probably only have a vague grasp of how your online and social messaging activities can contribute to its success. That's where I come in.

As a web content editor, my job is to help you engage customers with a clear and compelling message. I have an impressive record of increasing online community engagement in a range of companies, from multinationals to small businesses. Fast, effective and reliable, I love to capture the magic of people's stories, to raise their online profile and to hone in on their target audience.

**Mia King, Chef / Owner at Bayking Baker**

My background is in Far Eastern cooking, but I have also worked for prize-winning chefs in French, Italian and English restaurants all over Britain. Three years ago I left the restaurant business to set up my own bakery. I am an accomplished baker and cake-maker and specialize in French Viennoiserie and special occasion cakes. Last year I won the Bristol Baker of the Year Award.