Keynote Advanced End-of-course Test B

Paper 2: Writing

Time: 1 hour 30 minutes

Name: _____

Total score: _____ / 40

INSTRUCTIONS TO CANDIDATES

Do not open this question paper until you are told to do so.

Read the instructions for each part of the paper carefully.

Answer the Part 1 question and **one** question from Part 2.

Write clearly in pen, not pencil. You may make alterations, but make sure your work is easy to read.

INFORMATION FOR CANDIDATES

Each question in this paper carries equal marks.

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Part 1

You **must** answer this question. Write your answer in **220 – 260** words in an appropriate style on a separate sheet of paper.

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1 In your English class, you have watched a television panel discussion on the influence of celebrity culture on young people's identity and appearance. You have made the notes below:

Areas of influence of celebrity culture

- spending on clothes, hair and cosmetics
- body image issues in young men and women
- sense of identity

Some opinions expressed in the discussion:

'When young people imitate the latest celebrity, the lose their individuality.'

'It has led to fewer "tribes" and more individual expression.'

'People are more concerned about the way they look than about their health or behaviour.'

Write an essay discussing **two** of the areas of influence in your notes. You should **explain which area of influence** has had the biggest impact on young people, **giving reasons** in support of your answer.

You may, if you wish, make use of the opinions expressed in the discussion, but you should use your own words as far as possible.

Marks (out of 20) = _____

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Part 2

Write an answer to one of the questions **2 – 4** in this part. Write your answer in **220 – 260** words in an appropriate style on a separate sheet of paper.

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2 Two local start-up businesses have won a competition in your area and will now be given mentoring and funding to help them become successful.

You have been asked to write a report on the two start-ups, outlining who and what they are, explaining which one is currently the most promising and why, and suggesting the best ways in which they can be helped by mentoring.

Write your **report**.

3 You see the following announcement on an educational website, *GreatEducators*.

> **Reviewers wanted**
>
> Send us a review of a truly inspiring TED Talk or other workshop or talk that you have seen or attended recently.
>
> What can educators or trainers expect to take from this talk to apply to their normal practice? In what other ways can they benefit from it?
>
> Why is it one of the most inspiring talks or workshops that you have attended?

Write your **review**.

4 You have received a letter from an English-speaking friend:

> … I'm very well, but I have an extremely important exam next week. I'm feeling very nervous! Maybe you could help. Do you have any advice about how to control my nerves and how I can improve my study techniques?
>
> Thanks so much!
>
> Rebecca

Reply to your friend and tell them about how you prepared for an important exam you took in the past and recommend techniques that you yourself use to keep nerves under control when you are under pressure.

Write your **letter**. You do not need to include postal addresses.

Marks (out of 20) = _____

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